

## PMB WITHInspiration Photo Submission Rules and Regulations

### Timeframe / Term:

- Photographers may submit photos for People Minded Business' WITHInspiration photo cards beginning March 1, 2021 until May 1, 2021. When you submit a photo you agree:
  - You live in Ontario, Canada
  - You are 18 years of age or older when you enter
  - You have a disability
  - To follow these rules and regulations
  - Your entry meets all the requirements/must-haves that are in this document
  - Understand that PMB will choose which photos to use in their 'WITHInspiration Card Deck' based on their sole judgement.

### About the photos you can submit:

- PMB is looking for photos that will inspire the people we work with to think creatively. Photos of nature, people, objects, animals, places, abstract, and a combination of things.
- Because we want good, original submissions we won't accept digitally enhanced or altered photos. Minor adjustments are ok. If PMB determines that a photographer has substantially changed their photo, we reserve the right to disqualify it.
- **Important** - If you submit a photo with a recognizable person, you must get them (or their parent or guardian) to sign the **Photo Waiver Release Form** on the PMB website and provide it to PMB upon request.
- If your photos have a picture of someone else's art (such as sculptures, statues, paintings, and other copyrightable works/property created by someone else) please obtain a signed release from the owner and provide it to PMB at photos@peopleminded.ca. If you are going to photograph other's art, it shouldn't be a full-frame close-up of another person's creation.
- The photograph should be original material taken by the entrant and when you enter it you agree it's your unique photograph, that it belongs to you and doesn't belong to anyone else (*In legal terms – it does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim or interest in the photograph. Photos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible*).
- If your photograph has been submitted to a photo contest and won a prize (for example the grand prize, or 1st, 2nd or 3rd place overall) either online or in print please don't submit it.
- And please don't submit photos that contain pictures of anything that might be inappropriate or hurt someone's feelings. PMB has sole discretion to determine what is ineligible/does not qualify for this submission.

### How to Enter:

- Please submit photographs and requested information online through our website at <https://peoplemindedbusiness.com/WITHinspiration-Photos/> Only online entries will be eligible.
- We cannot accept print or film submissions but if you want to enter high-quality scans of non-digital photographs we will accept those.
- You may submit no more than 3 photographs in total.
- In order to be displayed in our online gallery photos must be submitted in **uncompressed** jpeg / jpg file format at least 2,000 pixels wide and no larger than 10 MB each.
- Photographs should be taken at the highest resolution possible.
- If you take a photo using your cell phone we might be able to use it if you submit it at the highest resolution.
- If we choose your photo to be included in the WITHinspiration Photo Deck, you will be asked to submit the original, unedited digital copy of the photo. If you can't submit the file then PMB reserves the right to disqualify your entry as incomplete.

### Ownership and Copyright:

- You as the photographer are the owner (copyright holder) and you retain your rights to your photograph.
- For the 52 chosen photographs for the WITHinspiration Card Deck, you give PMB, and those authorized by PMB, the right to use your photo without paying you anything other than the fifty dollars compensation provided in these rules and an additional \$50 when one hundred card decks are sold, worldwide, forever, in whatever ways we need to; however you can still use the photo too. *(In legal terms - a royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any PMB purpose, including, but not limited to, WITHinspiration Cards, advertising and promotion of its these cards and PMB's website, exhibition, and products, including but not limited to PMB marketing and publicity).*
- Even if your photograph is not chosen you agree that we can display it as part of publicity and marketing for PMB and the WITHinspiration Cards including but not limited to the WITHinspiration Gallery
- You can continue to use your photos for anything that is not a competitor to WITHinspiration Cards.

**Entry deadline:**

- The project begins on March 1, 2021. All entries must be received through <https://peoplemindedbusiness.com/WITHinspiration-Photos/> by May 1, 2021 at 11:59PM EST .

**Selection:**

- Photo entries will be selected based on creativity, quality, originality, impact, and how suitable they are for PMB's WITHInspiration Cards. PMB gets to choose which photos to publish.
- PMB will select 52 photos for inclusion in the first deck of WITHInspiration Cards.
- If your photo is selected we will notify you using the contact information you gave us on the form by the end of May 2021, and your photos may appear on our website. If you do not respond after five days when we notify you we may have to choose another photographer's photo.
- We think a lot of people may submit photos and we may get busy so please do not contact us about the status of your entries.

**Compensation** is as follows:

- We are going to display all photos submitted in the PMB online WITHInspiration Gallery.
- 52 cards will be selected for the WITHInspiration Card Deck. Each photographer whose photo is chosen will receive \$50 Canadian for their photo, and an additional \$50 when one hundred card decks are sold.
- If your photo is chosen you will then receive from PMB a release and license form that you will need to sign and return within ten (10) days after we attempt to contact you.
- Photographers are responsible for paying income taxes they may owe on compensation (if applicable).

**Online Features:**

- PMB may choose to highlight some photos on its website or display in a publicly accessible archive at PMB's sole discretion.

**Conditions of Entry:** Photographers who enter agree:

- To hold PMB and its respective directors, officers, employees, contractors, interns, research associates, and volunteers (Legally, the "Indemnified Parties") harmless from and against all claims of any nature (legally, claims, costs, damages, awards, fines, penalties, interest or other liability of any kind) arising in connection with an entrant's submission, participation and acceptance of compensation.

- The Indemnified Parties are not liable for any costs, damages, injuries, or other claims incurred as a result of an entrants' submission, participation or acceptance of compensation.
- The Indemnified Parties are not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond their control. Entrants are solely responsible for their entries.
- Photographers will not submit materials that introduce any software viruses, worms or other programs designed to damage software, hardware or telecommunications equipment or are off-topic, partisan-political, contain advertising, nudity, personal attacks or expletives, or is otherwise abusive, threatening, unlawful, harassing, discriminatory, libelous, obscene, false, sexually explicit, or that infringes on the rights of any third party.
- You can't enter if doing so is void where prohibited or restricted by law.
- PMB reserves the right to cancel the submission or modify these rules at its discretion.
- In the event of a dispute regarding the chosen photographers, PMB reserves the right to award or not award the compensation in its sole discretion.
- PMB reserves the right to disqualify any entrant whose entry or conduct appears in any way to: inhibit the enjoyment of others; tamper with the project; violate these rules or other applicable law or regulation; infringe on the rights of third parties; or act in an unsportsmanlike or disruptive manner.
- Decisions of PMB are final and binding.

**Data Privacy:**

- Privacy is important to PMB.
- If you enter then you agree and understand that your personal data/information, specifically your name and where you live (town or city), may be used to do everything outlined within the purposes outlined in the PMB WITHinspiration Photo Submission Rules and Regulations.
- The data may also be used by PMB in order to verify the entrant's identity, address, and email or to otherwise verify the entrant's eligibility to participate.
- Participants have the right to access, review, rectify or cancel any personal data held by PMB by emailing us at: [photos@peopleminded.ca](mailto:photos@peopleminded.ca)
- Personal data will be used by PMB exclusively for the purposes stated in this document and will be stored in accordance with industry practices. .